

OPEN CALL - Juried Show

PICTOR GALLERY

547 West 27th Street, Ste. 204, NY, NY 10001

Isn't It Ironic?

With Guest Judge John Gagné

John Gagné is an artist and curator. He is the founder of Gagné Contemporary located in a former stable, up the laneway by Hideaway Park in the heart of Leslieville, Toronto.

In New York City Gagné Contemporary works with artists and galleries across New York City, programming exhibitions, curating shows, conducting studio visits with art collectors and artists.

Prospectus

Ironic art- art in which real meaning is concealed or contradicted. That may be the result of the literal, ostensible meaning of the art contradicting their actual meaning or of a structural incongruity between what is expected and what is occurring in the work.

Visual Artists often use irony in their work, usually with a little more subtlety than their literary cousins. We are looking for art that is poignantly contrary to what is expected. The irony may exist quite literally in the choice of subject matter, or more subliminally in the colors chosen or the structure and form of the work. Selected work will strongly reflect a sense of visual irony, it might be obvious or understated, humorous or poignant, political or ethereal.

Deadline to apply: 11/10/22

- Open to artists nationwide, 18 years and older.
- **Exception:** Artists currently represented by Pictor Gallery
- Eligible works include ORIGINAL oils, acrylics, watercolors, pastels, drawings, prints, mixed media, photography, film, installation, and sculpture in any medium. Work does not need to be framed, but must be wired and ready for hanging. D-rings should be used for heavy works. 2D works on paper **do not have to be** framed under plexi-glass or glass, but must have the proper hanging hardware for installation.
- Sculptors must provide **floor stand**. (The gallery has a small number of stands which may be available for small sculpture, if your work is chosen please contact the gallery immediately if you wish to use one of ours.) **Wall hung sculpture:** maximum weight 30 lbs. Must have securely attached wire or other fixture(s) to hang. No work can be hung from ceiling or pipes.

ACCEPTANCE

- Accepted work may be refused if it does not conform to the entered image.
- All work must remain in the gallery for the duration of the exhibition.

SALES

- All work must be for sale.
- The gallery will take a 25% commission on any work sold.

ENTRY FEE

The fee is \$35 for 2 works, \$5. Each additional to a **maximum of 10 images**. **Entry fees are non-refundable.**

ENTRY REQUIREMENTS

- All entries must be submitted electronically.
- Judging will be done entirely from JPEGs. **No other formats will be accepted.** No PowerPoint Presentations or **any other** imaging software.
- JPEGs must be 72 dpi, they should be at least 600 pixels but not greater than 1200 pixels in any direction. Maximum file size for any individual image is 1 MB.

- Entries should not be larger than 40" in any direction. The size given for works should be the **framed** size. *Height must be given before width regardless of whether the work is a vertical or a horizontal. **The gallery will not correct dimension errors.** Entry form must be filled out completely. **Failure to follow the instructions may result in the nullification of your entry.**

IMAGE LABELING

- JPEG images MUST BE labeled as follows: YOUR LAST Name_FIRST_Name_The number that corresponds with that work's placement on the Entry Form (1st, 2nd, 3rd, etc.): smith_joe_1.jpg; smith_joe_2.jpg etc.
- Sculptors must submit two views of EACH work, at no extra cost, and label each work:smith_joe_1a.jpg; smith_joe_1b.jpg; smith_joe_2a.jpg; smith_joe_2b.jpg etc.
- Files which are mislabeled or lack the artist's name will not be viewed by the juror.

DELIVERY OF WORK

- Hand-delivered work will be accepted at the gallery ONLY on **Wednesday, December 14, 11:30am–5:30pm and Thursday, December 15, 11:30am–6:30pm.**
- Floor stand must be brought with sculpture unless arrangements are made to use the Gallery stands.
- If you are shipping your work, it must arrive no later than **Saturday, December 17.**
- **Please Note:** Fragile/unprotected work which requires a professional preparator's expertise should not be submitted to the Gallery.

RETURN

- Hand-delivered work must be picked up on **Saturday, January 21 from 6pm–8pm, or Sunday, January 22 from 10am–12pm.** Special arrangements can be made for alternate pickup times.
- If shipping work – you MUST supply a prepaid return label addressed to yourself, from the gallery.
- The gallery accepts no responsibility for work not retrieved on pick-up date and will charge the artist \$5.00 a day there-after for storage. After 30 days the gallery may dispose of the work.

LIABILITY

Great care will be taken with all work, but artists are responsible for insuring their own pieces if they wish. **Pictor Gallery will not be responsible for any loss or damage to work while on the premises or in transit to or from the gallery.** The payment of the entry fee will serve as your acceptance of the terms and conditions stated in this prospectus. **Acceptance of a work of art to this exhibition shall be understood to constitute an agreement on the part of the artist to the terms and conditions stated in this prospectus.**

EVENT SCHEDULE

Sept 6	Entry acceptance begins
Nov 10	Entry Deadline
Dec 8	Notification Date
WEEK 1	
Dec 14 & 15	Hand delivery of work, Dec. 14, 11:30am–5:30pm & Dec. 15, 11:30am–6:30pm – Shipped work must arrive by Saturday, December 19
Jan 2 & 3	Installation
Jan 4	Exhibition opens
Jan 5	Reception 6pm–8pm
Jan 21	Exhibition closes
Jan 21–22	Deinstallation + pickup of hand-delivered work: specific timing to be determined

*NOTE: If you are unable to SUBMIT after completing entry form, let us know, by email – info@pictorgallery.com or phone – [212-837-2870](tel:212-837-2870)