



**Pictor Gallery is currently accepting applications for membership at two levels:
Full Membership and Affiliate Membership**

Full Membership

Benefits:

- Representation in a well-situated Chelsea gallery space which is beneficially connected to ArtSpeak Collective, a virtual gallery for established and emerging artists
- One month every other year in Gallery 1 to be staged as a solo or other type of show as desired (multi-artist, juried show, etc.)
- Participation in member group shows, to be held 3-4 times annually, in Gallery 2
- Become an integral part of our supportive, talented and innovative community
- Website and social media will be linked from Pictor Gallery and ArtSpeak Collective sites
- QR codes at gallery will help people link to you, your art, and other curated media
- Gallery will feature screening of ArtSpeak Collective event highlighting each show, further enhancing viewer's experience and connection to your work
- Members will collectively review and vote on new applicants for membership
- We are in the process of creating a vibrant strategic marketing campaign to feature our artists to include:
 - Targeted social media
 - Pop-up events and fairs, partnering with local vendors, in vacant city properties
 - Incorporation of additional services (rent-to-buy options, site-specific placement, design services)
 - Inclusion in our extensive advertising campaign which includes magazines and listing services.
 - Access to our extensive mailing list

Obligations:

- Upon acceptance as a Full Member, there is a one-time initiation fee of \$375. which can be paid in three monthly installments
- Monthly dues of \$250 will be due at the beginning of each month
- Commitment to a minimum of two years, during which time you will be guaranteed participation in several group shows and the use of one of the galleries for a solo or other show. If you decide to invite non-members to share your space or collaborate, there will be a small fee and the membership will review for acceptance.
- Full members are required to participate in good faith in joint endeavors involving gallery maintenance, monthly meetings (September-June), production of group shows, and other collaborative functions of the gallery
- Full members are required to gallery sit or pay for coverage (\$100/day) for 11 days of their solo shows and two additional days per year
- Pictor will supply postcards and posters for monthly shows. Responsibility for any extra solo exhibition advertising and reception costs is that of the member
- All members must abide by the Gallery bylaws, Code of Ethics and written Gallery policies



Affiliate Membership

Benefits:

- Representation in a well-situated Chelsea gallery space which is beneficially connected to ArtSpeak Collective, a virtual gallery for established and emerging artists
- Inclusion in twice annual Affiliate members show at Pictor Gallery
- Inclusion in twice annual ArtSpeak Collective virtual members show
- Become an integral part of our supportive, talented and innovative community
- Website and social media will be linked from Pictor Gallery and ArtSpeak Collective sites
- QR codes at gallery will help people link to you, your art, and other curated media
- Gallery will feature screening of ArtSpeak Collective event highlighting each show, further enhancing viewer's experience and connection to your work
- The gallery will be working to develop new connections with existing platforms to expand our reach nationally and internationally

Obligations:

- Upon acceptance as an Affiliate Member, there is a one-time initiation fee of \$50.
- Annual dues of \$750. are to be paid immediately or in installments of \$125. over the course of the first six months
- Commitment to a minimum membership of one year, during which time you will be guaranteed participation in at least three physical group shows at Pictor Gallery and one virtual group shows with ArtSpeak Collective
- Members are required to participate in good faith in joint endeavors involving gallery maintenance and the staffing and production of group shows
- Requirement to attend four of the monthly meetings each year
- All members must abide by the Gallery bylaws, Code of Ethics and written Gallery policies
- Gallery sitting is required for 5 days per year or pay gallery sitting fee of \$100 per day.



Application for Full and Affiliate Membership to Pictor Gallery

Applications are accepted at any time and will be reviewed by the membership at monthly meetings on an ongoing basis. There is limit of 20 Full Members and 40 Affiliate Members.

Please send your application submission as detailed below to info@pictorgallery.com.

Include the following:

- Your interest and intention to apply for a Full or Affiliate Membership
- 10 images of recent work which express who you are as an artist
- A brief bio
- A brief artist statement
- Your art CV
- Link to your website and social media

Applicants may be asked to join a Members' monthly meeting for an interview, at which time physical work may be requested for review. Non-NYC artists will be given the option to join via Zoom. Following the interview, the applicant will be informed of the Members' decision by the Gallery president.